

Strategic Enrollment and Retention Steering Committee

January 23, 2025

2:00 - 3:00pm

- I. Welcome
  - a. Introducing Dr. Haitova, Dir. of Institutional Research
- II. Approval of November meeting minutes
  - a. [November 8, 2024](#)
- III. Action Team Updates (BH, CH)
  - a. Revisiting in 2025
- IV. Marketing Update (ED)
  - a. [Important Dates Faculty](#)
  - b. [Advance Education Highlights](#)
- V. IR Update (DM)
- VI. REUP Update
  - a. [Recognized in Persistence Best Practices Overview](#)
  - b. W25 REUP Enrollment
    - i. Winter - 861
      1. New 191
      2. Persister 670
- VII. Update on Strategic Priority 2: New aligned metric
  - a. Goal: Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*  
*18% by 2026, base 20.6%*
  - b. IT Request Draft:
    - i. [Early Alert / Roster Verification Application Integration](#)

VIII. Other

IX. [Strategic Enrollment and Retention Plan](#)